

MEDIA IMMERSION SCHOOL for Missions Operatives

A vision and ministry synopsis by Michael Helin ©2006

For over two decades, International Media Ministry has provided training for national media teams through seminars and more recently through the MTXC (media extension training center) program. This document gives a framework for an new **expanded** global strategy to establish, equip and make viable, long term, indigenous media teams to communicate the gospel via there own national television broadcast opportunities.

Three Agencies

This vision is built on three essential and interactive agencies or parts:

- A. The Student/Mentor recruit
- B. The Media Immersion School for Missions Operatives
- C. The Field of Placement

To state it simply, the objective of this vision is to:

1. Recruit student mentors
2. Train these recruits, equipping them with broadcast media skills, leadership skills, and media production mentoring strategies.
3. Dispatch these recruits along with essential production equipment to areas of the world where they, in turn, train, equip and mentor an indigenous media team.

The Student/Mentor

These student recruits would apply with the Assemblies of God World Missions pursuing a MAPS or MA assignment. In addition to the regular screening and interviewing processes undertaken by the AGWM, the director of the Media Immersion School will also conduct an interview and screening process to determine if the individual is best suited for the media assignment proposed in this prospectus.

If accepted, the recruit would be responsible for raising their personal/work budget as prescribed by the AGWM and would include the cost of tuition to the Media Immersion School. This tuition sum would be applied to the operational expenses of the school and material costs of production assignments during training. Once approved, these recruits would attend the Media Immersion School.

The Media Immersion School for Missions Operatives

The student mentors would come to the MISMO (located on the campus of IMM in Spain) for a period of 4-6 months to receive extensive hands-on television broadcast production training. They would also be taught missions courses and principles to assist in their effective cross-cultural adaptation and service. In addition, *media industry professionals will also be invited and scheduled to come on "short-term missions trips" so as to teach their industry expertise.*

Upon the successful completion of the curriculum, these student mentors will be dispatched with a kit of media production essentials (EMPK) to a Field of Placement to serve the remainder of their term (9-12 months) establishing, equipping and making viable an indigenous media team.

Field of Placement

The Field *initiates* the request for the placement of a media mentor.

Definition

A Field in most instances will be comprised of an existing and developing national church and leadership. It will also include a career missionary or missionaries who already serve(s) in the area and will be the essential connector and facilitator of the relationship of the mentor to the indigenous team. Therefore, it is

required that the Field be very active in the development and support of the emerging local media enterprise.

Expectations of the Field

- It is the obligation of the Field to sense as imperative the use of media to further the evangelization of their culture and to adhere to these strategies to institute a media enterprise to accomplish that objective. It cannot be regarded as incidental. Neither can the objective be to serve the internal media desires of the national church, local missionaries, or individuals.
- Sensing this need, it is the task of the Field to request the placement of a media mentor to train the local media team and to enter discussion with the director of the MISMO to accomplish that placement.
- Priority placement is given to those fields who currently have or legitimately can have access to broadcasting on local/national television stations or networks. It is not the object of this vision to simply provide media training without the express ultimate purpose of national broadcast.
- The Field, or its appointees, would be responsible for recruiting from their midst potential team candidates to form the indigenous media group.
- The Field would arrange for language translation where needed.
- The Field would arrange adequate accommodations for the mentor, and adequate and secure facilities for the training process to take place. The securing of the equipment is of high importance. Equipment lost, stolen or broken is the sole concern of the Field.
- The Field must supply *one-half* the expense of the EMPK (essential media production kit)

With these expectations being met, the Field would then receive a media mentor from the MISMO and the details of their deployment would be negotiated. When the terms of their placement are completed, the mentor would exit the field leaving the equipment and team to continue on in the pursuit of their own evangelistic media production and broadcast under the auspices of and accountable to the local leadership.